MI LATAM

VERIFIABLE DECISION INTELLIGENCE

Pet products Argentina

Free summary - expanded edition ME1

Published references are sensitive to benefits and source concentration. Two pack comparisons show lower unit price versus greater outlay, but different functions and windows prevent averaging them.

OBSERVATION / BASE REPORT CALCULATION	Original data cut
Previously published percentage changes; separate scenarios, not additive or causal. No new quartiles, offer prices or identifiable quantities disclosed.	2026-10-05 / anexos 2026-10-09

The decision that changes

Which pack is accessible under a fixed budget, beyond having a lower unit price?

HYPOTHESIS / FICTIONAL SCENARIO

The large pack offers 80 MU/kg versus 100, but exceeds budget by 20 MU. Three small packs cost 300 and provide 3 kg; not assumed optimal. Raising budget to 320 makes the large pack accessible without resolving storage or consumption.

Fictional scenario independent of A/B: small pack 1 kg at 100 MU; large pack 4 kg at 320 MU; purchase budget 300 MU. Same function assumed; delivery and additional taxes excluded. Not prices or sizes of the Argentine families.

Original data cut: 2026-10-05 / anexos 2026-10-09

The full edition develops the chart, inputs, threshold and reader guide, alongside the base report and tools. Essential limits are also shown here.

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New applications do not automatically increase confidence or renew data validity.