MI LATAM

Board game business decisions in LATAM

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Seven studied markets

Chile, Mexico, Brazil, Argentina, Colombia, Peru and Ecuador. The collection includes seven national deliveries and an integrated ES/EN regional report with 22 thematic chapters, conditional applications and an offline tool. It is not a census of all LATAM.

Main finding

Compare the business unit, product identity, scope, access and total cash before comparing prices. Larger runs can lower average cost while increasing cash; a calculated quantity can exceed stock; membership and refundable deposits require different economics from copy sales.

What the collection supports

A comparability bridge, local verification matrix, useful-cost ranges, feasibility checks, cash and royalty scenarios, reader playbooks and evidence that could reverse a decision. Published supply remains separate from measured demand.

Scope and terms

Dated selective evidence; no regional TAM, profitability ranking, legal certification or sales forecast. USD 160 one-time payment, individual ES/EN licence by VXOG SpA. Static edition without monitoring, future editions or personalized advice. Source rights and existing refund terms remain.