MI LATAM

VERIFIABLE DECISION INTELLIGENCE

Pet products Mexico

Free summary - expanded edition ME1

Twenty of 21 comparisons show lower unit prices for larger packs, but do not establish universal savings or independent families. Storage and buyer cash constraints can reverse an apparently favorable per-kg choice.

OBSERVATION / BASE REPORT CALCULATION	Original data cut
21 endpoint comparisons, not 21 independent families. No inference on magnitude, intermediate sizes, sales or executable availability.	2026-10-02

The decision that changes

Does nominal per-kg savings persist if part of the larger pack is not used?

HYPOTHESIS / FICTIONAL SCENARIO

The large pack costs 80 MU/kg before waste and requires 3.2 times the cash outlay. At 10% waste: 88.89 per usable kg; 20%: 100; 30%: 114.29. Savings disappear at 20% waste. Actual waste is not estimated.

Fictional scenario: small pack 1 kg at 100 MU, large pack 4 kg at 320 MU; same recipe and conditions assumed. Small pack fully usable; waste only in the large pack. Delivery, taxes and financing excluded. Not a family from the Mexican panel.

Original data cut: 2026-10-02

The full edition develops the chart, inputs, threshold and reader guide, alongside the base report and tools. Essential limits are also shown here.

21 endpoint comparisons, not 21 independent families. No inference on magnitude, intermediate sizes, sales or executable availability.

New applications do not automatically increase confidence or renew data validity.